### ****Atul Mehta****

**CEO, Pay10 India | Fintech Leader | Enterprise Sales Expert | Guest Faculty at Premier Institutes**

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**About Atul**

Atul Mehta is a dynamic fintech leader and the CEO of Pay10 India. With over 19 years of rich global experience across Fintech, Enterprise Sales, Digital Payments, Consulting, and Strategy, Atul has shaped high-impact initiatives at industry giants like Razorpay, MobiKwik, PayU, KPMG, and PwC.

A post-graduate from IIM Ahmedabad and an Electrical Engineer from PEC Chandigarh, Atul also holds an honorary PhD in Enterprise Sales Management from Maryland State University. He is known for blending deep domain expertise with people-first leadership, and for building businesses that are both profitable and purpose-driven.

**Key Speaking Topics**

🔹 **Fintech & Innovation**

* Evolution and Future of Fintech in India and globally
* Career paths and opportunities in Fintech
* Regulation, disruption, and digital transformation

🔹 **Entrepreneurship & Startups**

* From ideation to scale: Building a successful startup
* Leadership, culture, and ethical growth
* Hiring and retaining high-performance teams

🔹 **Enterprise & B2B Sales**

* Models of consultative and value-based selling
* Structuring sales teams and incentive strategies
* Driving revenue with client-centric approaches

🔹 **Consulting & Career Growth**

* Life in consulting: pros, cons, and transitions
* How to grow as a leader and a human being
* Self-discovery and building impactful careers

**Flagship Programs**

* **“From Bedridden to Boardroom: The Relentless Rise of a Small-Town Dreamer” (3-4 Hours)**
  + **From Adversity to Ambition:** Atul Mehta shares his powerful journey from being bedridden for three years after a life-altering accident to rising against all odds and earning an MBA from IIM Ahmedabad.
  + **Purpose-Driven Leadership:** His career and role as CEO of Pay10 are rooted not just in innovation, but in impact—making financial services accessible while embodying resilience and authenticity.
  + **Giving Back as a Way of Life:** Guided by the motto “Live life to the fullest and try to do something for society,” Atul has donated blood 99 times and led the distribution of over 70,000 blankets to the needy, proving success is most meaningful when shared.
* **Masterclass: Grow in Life (8 hours)**  
  A transformational workshop on self-discovery, leadership, and life mastery
* **Enterprise Sales Masterclass (8 hours)**  
  Covers end-to-end B2B sales: lead generation, team motivation, performance measurement, and account farming.

**Past Engagements**

Atul has delivered keynotes, lectures, and training sessions at:  
**IIM Ahmedabad**, **IIM Bangalore**, **MUSB, IIM Indore**, **MDI**, **FMS**, **IIFT**, **IIM Nagpur**, **Chinese University of Hong Kong**, **TISS**, **Oxford University Press**, and many more.

**Speaker Style**  
Practical. Inspiring. Deeply Human. Atul combines real-world insights, personal anecdotes, and structured frameworks to connect deeply with audiences — from MBA classrooms to boardrooms.