**“*From Bedridden to Boardroom:* *The Relentless Rise of a Small-Town Dreamer”***

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**Title:** CEO, Pay10
**Talk Title:** *“From Bedridden to Boardroom: The Relentless Rise of a Small-Town Dreamer”*
**Location:** India
**Industry:** Fintech | Leadership | Purpose-Driven Innovation | Social Impact

**Speaker Bio:**

Atul Mehta’s life is not just a story of success—it is a masterclass in resilience, grit, and giving back. CEO & Co-founder of **Pay10**, Atul has 19+ years of global experience across fintech, telecom, FMCG, travel, and government sectors, leading large teams and driving transformative change. He is a recognized expert in enterprise sales, digital payments, analytics-driven strategy, and business intelligence.

But behind the professional accolades lies an extraordinary human story.

A small-town boy, Atul met with a life-changing accident that left him bedridden for **three years**. Struggling through physical pain and emotional isolation, he made a conscious decision—to fight back, to never give up. His motto became his anchor:
**“Live life to the fullest and try to do something for society in whatever way you can.”**

And he did. He rose from the hospital bed to earn his **B.E. in Electrical Engineering from PEC, Chandigarh**, followed by a **PGDM from IIM Ahmedabad**, and was later awarded an **honoris causa PhD in Enterprise Sales Management by Maryland State University**.

Today, as a fintech leader, speaker, and mentor, Atul inspires thousands through action. He has donated blood **99 times**, and for the last **19 years**, he has personally led the **Annual Blanket Distribution Drive across 5 cities**, distributing over **70,000 blankets** to the underprivileged.

**Talk Summary:**

In his moving TED Talk, *“From Bedridden to Boardroom”*, Atul Mehta takes audiences through the emotional, physical, and spiritual journey of his life. From battling physical paralysis to navigating self-doubt, from being stuck in bed to sitting across boardrooms—this is a story of *undefeated spirit*.

Atul doesn’t just speak of setbacks; he reveals the **mindset of a fighter**—the kind that not only dreams, but rebuilds dreams from rubble. He candidly shares the practices that helped him recover, the resilience that powered his IIM journey, and the compassion that drives his work in fintech and social impact.

The talk is a testament to how **purpose fuels perseverance**, and how true success is measured not in titles, but in *transformation*—of self and of society.

**Key Themes:**

* **Mental resilience:** What to do when everything stops
* **Leading with purpose:** Business success with social conscience
* **Philanthropy in motion:** How small acts create massive change
* **Lifelong learning:** From PEC to IIMA to global impact
* **Legacy through leadership:** Creating value beyond valuation

**Why Atul Mehta?**

Because **he’s lived the struggle and built the success**. Because he didn’t just rise—he rose with *intention*. And because in an era hungry for real stories and meaningful leadership, Atul represents what’s possible when you pair ambition with empathy.

He is also what he calls an **FMCG**: **Friend, Mentor, Coach, and Guide**—a role he actively plays by speaking at industry forums and academic institutions such as IIMA, MUSB, IIMB, CUHK, MDI, FMS, IIMV, IIM Nagpur, TISS, and more.

Atul Mehta doesn’t just inspire with words—he leads with life.